

portfolio



full circle design

airfix

product range catalogue style setter

design



aspiro

6pp corporate brochure



design

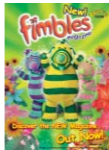


BBC Worldwide

fimbles launch material including ads, fsdu's, stickers, wobblers,

shelf strips, posters, promo leaflets, footprint floor stickers

sales promotion



trade ads, consumer ads, trade presenters, promotion leaflets,  
shelf strips, wobblers, stickers, fsdu's

sales promotion



fsdu's, trade presenters, trade ads, shelf strips

sales promotion



BBC Worldwide

coverwraps, posters, shelf strips



design

design

BBC Worldwide

coverwraps, posters





sales promotion

BBC Worldwide

posters, shelf strips, wobblers



BBC Worldwide

magazine shelf separators, wobblers, shelf strips

sales promotion



# sales promotion

BBC Worldwide

sales presenters, shelf strips, wobblers



THE ORIGINAL AND BEST  
BBC  
**Good Food**  
*Christmas*

- >The **BIGGEST** issue of the year with an F&V of **£16** on this issue alone!
- >Sales grow by **75%** issue on issue
- >The clear market leader with **25% market share** of the women's practical market at Christmas
- >This year's comes in a **glistening silver starred bag**
- >Gifts include the **Good Food calendar & celebrity entertaining supplement**

- On sale 5th November
- Cover price £2.50

**Maximise your revenue this Christmas with BBC Good Food**

- Multi facings at front of future
- Display between Good Housekeeping & Piers
- Use Point of Sale supplied by your Printline contact

THE ORIGINAL AND BEST  
BBC  
**Good Food**  
*Christmas*

95+ RECIPES TO MAKE THIS CHRISTMAS

The weekly best magazine to give your loved ones Christmas

95+ RECIPES TO MAKE THIS CHRISTMAS

The weekly best magazine to give your loved ones Christmas

Gifts include the Good Food calendar & celebrity entertaining supplement

On sale 5th November

Cover price £2.50

Maximise your revenue this Christmas with BBC Good Food

Multi facings at front of future

Display between Good Housekeeping & Piers

Use Point of Sale supplied by your Printline contact

Celebrity entertaining

on sale now!

BBC Worldwide

coverwraps, posters, shelf strips



design



BBC Worldwide

shelf strips, wobblers, sales prenters

packaging



# sales promotion

BBC Worldwide

shelf strips, wobblers, competition leaflets



**Win** Be a Busted cartoon star, with **HOT! XTRA** magazine

It's HOT! XTRA's cartoon stars and get more laughs and glory. So now you can win all the 'fun, games and 'how-to' guides. But there's something more for the price of one!

For 12/12 you'll receive one of 12 copies of HOT! XTRA's cartoon stars and 'how-to' guides, including the 'Cartoon Academy' with 6 cartoonists and the 'Star' feature. And it's yours for just 12/12.

**The prize**  
 You could win the chance to star in a cartoon, appear on the cover of HOT! XTRA, appear on the cover of HOT! XTRA, and win a £1000 prize. You could also win a £1000 prize. You could also win a £1000 prize.

**How to win**  
 Buy HOT! XTRA magazine from 12/12. You'll receive one of 12 copies of HOT! XTRA's cartoon stars and 'how-to' guides, including the 'Cartoon Academy' with 6 cartoonists and the 'Star' feature. And it's yours for just 12/12.

Form fields: Name, Address, Post code, Tel.

**TESCO**

**Win** BE A BUSTED CARTOON STAR with **HOT! XTRA**

How would you like to star in it's HOT! XTRA's illustrious cartoons. For your chance to appear in a future issue, just scribble your details on the form below, and send it in a sealed envelope to:

**Cartoon Academy**, c/o BBC Worldwide, 100 Wood Lane, London W1A 0AP.

**What is it's HOT! XTRA?**  
 It's HOT! XTRA is a feature cartoonists and cartoonists and it's HOT! XTRA's cartoon stars and 'how-to' guides. You could win a £1000 prize. You could also win a £1000 prize.

Form fields: Name, Address, Post code, Tel.

**TESCO**

sales promotion

dairygate

awareness posters, 4pp sales presenters, fridge sides,

fridge stickers, wobblers



sales promotion



udda judda

awareness posters, 6pp & 2pp sales presenters, fridge sides, mobiles,  
trade ads, consumer ads, fridge stickers, wobblers, truck & bus sides



pommes plus (australia)

organic apple juice packaging

packaging



# sales promotion

8pp doordrop mailer, bottle collar promotion, consumer ads,



harmonie organic

milk float stickers






# sales promotion

milk triathlon


4 types of a2 poster targeting kids at the canteen fridge



HEY, GOOD  
LOOKING

Hot stuff is better cool.  
pick me up in the fridge.

[www.milktriathlon.com](http://www.milktriathlon.com)



FIT BOD!

fit body  
=  
healthy body

[www.milktriathlon.com](http://www.milktriathlon.com)

design

dorma

new range launch invitation



binks executive homes

24 pp 220 sq brochure, press ads, signage and invitations for a new west yorks executive development including metallic inks acetate inserts etc



design

packaging

dunelm

polythene 2 colour outer design

Dunelm  
sound-a-sleep

13.5 tog summer  
**Hollow Fibre Quilt**

Anti Allergenic  
Washable at 60°

Proudly Manufactured  
in Britain

simply value for money

packaging

easimelt

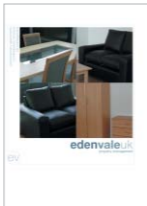
new 3d packaging concepts





edenvale

4pp corporate brochure



design

**Very popular for senior offices**

Edenvale provides the highest standard of service for The Square House, Parkside Tower, Chiswick Park and the BBC at all our demand the ultimate in luxury accommodation.

**Providing a full management service**

Edenvale UK offer all clients a member of staff who is designed as a key member to each block of apartments. This person is on hand 24/7 to answer the tenant's enquiries. It gives our tenants the best service possible as all the contact points are with one face. For an additional fee to the tenant we can arrange for the key holder to take delivery of groceries, clean apartments and collect laundry for service residents.

**Complete commitment**

As a result of our commitment to the visitor and the tenant, all our procedures are directed towards making quality properties with quality air and with the highest and maintaining the properties to the highest possible standards. Regular contact with some of the region's major employers and insurance agents ensures a constant stream of quality corporate and professional tenants. This coupled with our commitment to provide the best possible service it can be no accident that many of our properties are in within sight of coming into the market.

**Very furnishings**

Even when furnishing properties for a single tenant the property, the interior, the furniture, the appliances, the kitchen and the bathrooms, all elements, are considered in house using

**Your choice of contemporary furniture packages**

Our furnishing packages are tailor-made to your specific requirements and to suit your budget. They are all designed to be being attractive and secondly durable to give you the edge when a prospective tenant views your property. They will remain attractive to many for many tenants come and go.



simply  
call  
email  
fax **edenvaleuk**

0161 237 1928

edenvale

packaging

goldenfry

battermix packaging



packaging

goldenfry

gravy granules packaging



# advertising

heckmondwike fb

cirrus trade ad



**The new  
hard wearing  
designer label  
only from  
Heckmondwike F B**

**New from Heckmondwike  
F B, Cirrus is the ultimate in  
patterned heavy contrast  
breakdown carpet and carpet tiles.**

Manufactured to the highest standards,  
available in 12 stunning colorways, Cirrus has  
joined the extensive range of floorcoverings  
from Heckmondwike F B. To find out more about  
Cirrus call (01702) 486 141 or visit us on the  
internet at [www.heckmondwike.co.uk](http://www.heckmondwike.co.uk)

**g/f/m**  
**interliniu**

HECKMONDWIKE FB Ltd, F B, Rue F, Wellington Works, Moorheadgate, West Yorkshire, WF11 1PA  
Tel: Wales (01702) 486 141, Ireland (01702) 410 830, Plaza Plus 0800 104 700  
E-Mail: [sales@heckmondwike.co.uk](mailto:sales@heckmondwike.co.uk) [www.heckmondwike.co.uk](http://www.heckmondwike.co.uk)

knight frank

'tannery' brochure, signage, flags, invitations, press ads, posters, stationery



design

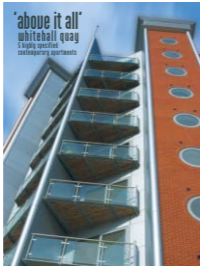


Staincliffe view apartments launch material including broadsheet brochure, press ads, signage

design



developers press ads, including building retouches



'above it all'  
whitehall quay  
5 highly specified  
contemporary apartments

available immediately  
prices from £222,800 (including secure parking  
internal viewing highly recommended)

all enquiries:  
0113 237 9040  
Knight  
Frank



**Spinkwell Mill** Dewsbury, West Yorkshire WF13

100 luxury apartments with central atrium  
all highly specified, some with mezzanine  
floors & spiral staircases.  
Roof terraces with balconies.  
Spectacular views.  
Secure internal parking available.  
Gymnasium.  
Prices from £60,000 to £200,000

Mill features remain to enhance the original  
characteristics of the former mill, all contributing  
heavily to today's "soft living atmosphere."  
5 minute walk to railway station with train line  
to Leeds, York and Manchester (Leeds 12 mins,  
Manchester 22 mins, 1 train per hour).  
10 minutes by car to M1 and M62.  
All set in the original Victorian architecture of  
this former textile mill.

Marketing Suite Telephone: 01924 463000  
To be launched summer 2002

**BINKS  
HOMES** Knight  
Frank

design

landstone estates  
development brochure



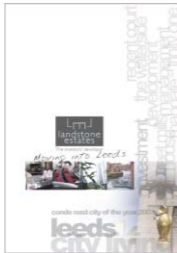


landstone estates  
presentation slides



design

design



landstone estates  
4pp corporate brochure

landstone estates

2pp development inserts

design

**the waterside** South Accommodation Road, Leeds

bedroom light flooded contemporary flats over 9 floors situated on the river

spaces  
each apartment  
to the river walk from  
water  
adually designed interiors

Landstone Estates  
May 2013

**Prater House**

- 45 car parking spaces
- Access to 1 car parking spaces
- Less than 10 minutes walk from Leeds City Centre
- Revised layout
- Same size sales

**Lerrington Rise**

- An impressive development
- 120 car parking spaces
- Many apartments with balconies
- Only a few minutes walk from the Centre of Leeds

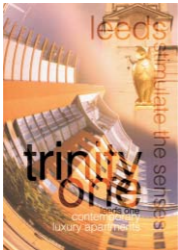
**300 Cityway**

- 100 car parking spaces
- Access to many garages
- Spacious courtyard
- Excellent views over Leeds

**Albion Works**

- Located in your favour
- Second opposite the Leeds & Great Northern Station
- Only a few minutes walk from Leeds City Centre

design



landstone estates  
8pp development brochure

logo design



design



logo design



Shackletons

Goldenfry

design



sales promotion

**MMP**  
MAR MENOR PROPERTIES

*selling homes  
in the sun  
by the sea*

WIN A WEEKEND IN THE SUN BY THE SEA  
AND COSTA CALIDA

Win a weekend in the sun by the sea and Costa Calida

If you are thinking of buying a property in Murcia along the Costa Calida, come to the professionals - Mar Menor Properties. We are the complete property service!

Offices in Wetherby  
144 2018700 30 35 00  
and Costa Calida  
+34 968 121 432

Mar Menor Costa Calida, Spain  
- we only sell there because we live there.  
**It's a family thing!**

**MMP**  
MAR MENOR PROPERTIES

*selling homes in the sun by the sea.*

WIN A WEEKEND IN THE SUN BY THE SEA  
AND COSTA CALIDA

Win a weekend in the sun by the sea and Costa Calida

*The Mar Menor Costa Calida, Spain - we only sell there because we live there. It's a family thing!*

**Win**

*Right to a place in the sun by the sea! - only with MMP!*

WIN A WEEKEND IN THE SUN BY THE SEA AND COSTA CALIDA

Win a weekend in the sun by the sea and Costa Calida

**MMP**  
MAR MENOR PROPERTIES

Win a weekend in the sun by the sea and Costa Calida

*The Mar Menor Costa Calida, Spain - we only sell there because we live there. It's a family thing!*

**The Beautiful Costa Calida**

**Win**

*Right to a place in the sun by the sea! - only with MMP!*

WIN A WEEKEND IN THE SUN BY THE SEA AND COSTA CALIDA

Win a weekend in the sun by the sea and Costa Calida

**MMP**  
MAR MENOR PROPERTIES

Win a weekend in the sun by the sea and Costa Calida

*The Mar Menor Costa Calida, Spain - we only sell there because we live there. It's a family thing!*

Form fields: Name, Surname, Address, City, Postcode, Telephone, E-mail, Country, Comments.

**MMP**  
MAR MENOR PROPERTIES

Win a weekend in the sun by the sea and Costa Calida

*The Mar Menor Costa Calida, Spain - we only sell there because we live there. It's a family thing!*

mar menor properties

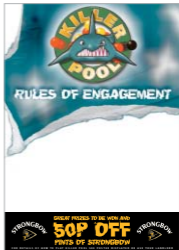
leeds/bradford airport p.o.s, leaflets, ads

sales promotion

strongbow

awareness posters, sign up posters, licensee guidelines, wobblers,

pool table signage, t-shirts, baseball caps





shackletons

product catalogue



Harrogate,  
the classic suite

*Knowledgeably proportioned, intricately detailed, our Harrogate suite has the appeal of both low and high arm chairs and low and more assertive sofas.*

Shackletons

<b>1. Single arm chair</b>	<b>2. Three seater sofa</b>	<b>3. Five seater sofa</b>	<b>4. Two seater chair</b>	<b>5. 2x2x2x2 seating table</b>
Seat length: 57" (145cm)	Seat length: 67" (170cm)	Seat length: 87" (221cm)	Seat length: 57" (145cm)	Width: 57" (145cm)
Seat depth: 47" (119cm)	Seat depth: 57" (145cm)	Seat depth: 57" (145cm)	Seat depth: 47" (119cm)	Depth: 57" (145cm)
Seat height: 19" (48cm)	Seat height: 19" (48cm)	Seat height: 19" (48cm)	Seat height: 19" (48cm)	Height: 19" (48cm)

design

design



shackletons  
brochure insert



shackletons

8pp brochure insert

**Easier!**

1. **Easier!** The new range of home bedroom furniture is designed to be easy to use, easy to clean and easy to maintain. It's the perfect solution for those who need a little extra help in the home.

2. **Easier!** The new range of home bedroom furniture is designed to be easy to use, easy to clean and easy to maintain. It's the perfect solution for those who need a little extra help in the home.

3. **Easier!** The new range of home bedroom furniture is designed to be easy to use, easy to clean and easy to maintain. It's the perfect solution for those who need a little extra help in the home.

To receive more information about the range of products or any other Shackletons products please complete and post this reply paid enquiry card.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postcode: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Shackletons  
Manufacturing Furniture for Healthcare  
in care environments

01924 427800

design

options  
by Shackletons

Specifying care and nursing home bedroom furniture is now even...

**Easier!**

Shackletons  
Manufacturing Furniture for Healthcare  
in care environments

packaging

rosebys

polythene 2 colour outer design



design

paragon floorcoverings

loose insert specifiers range catalogue



- Full Circle Design

Manor Farmhouse East,  
Knaresborough Road,  
Follifoot, **Harrogate** HG3 1DT  
Telephone 01423 872854  
Facsimile 01423 874301



[www.full-circle-design.co.uk](http://www.full-circle-design.co.uk)